



Dear Activision River Raider:

Congratulations! Ace pilot that you are, you scored more than 15,000 points on River Raid, and lived to tell about it. That's quite an achievement on the River of No Return.

It took peerless courage to fly through the narrow river corridors. It took steely nerves to blast away the bridges and dodge the marauder jets, tankers, and helicopters. And it took sheer guts to reach the distant fuel depots on your last drop of fuel. We are proud to recognize your skills with the (enclosed) official emblem of the Activision "River Raiders."

Your name has been added to our mailing list and we shall keep you informed on new Activision game cartridges as they become available. You will also be receiving the quarterly Activision Newsletter so that you can read about the experiences of our other video game fans around the country.

Thank you for sharing your accomplishment with us. We know you will enjoy our other video game cartridges and wish you success in trying for membership in our many clubs. Please write to us about your experiences.

Yours truly,

A handwritten signature in blue ink that reads "Jan Marsella". The signature is written in a cursive style with a large initial "J".

Jan Marsella, Manager
Consumer Relations

JM
Enclosure

P.S. Please read the enclosed Heat Seal Instructions carefully. Children should not attempt to heat seal the patch to clothing. Improper use of an iron (or related appliance) may result in damage to clothing or bodily harm. The patch may also be sewn to fabrics.