



PHILIPS
CD-INTERACTIVE



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A Division of North American Philips Corporation

PHILIPS CD910
COMPACT DISC-INTERACTIVE
WITH THUMBSTICK REMOTE

Current software categories include "Children's," "Music," "Games," and "Special Interest." The future of CD-I software will be as varied and limitless as your imagination.

Philips Interactive Media (PIM), a Philips/Polygram corporation, is the world's leading developer of CD-I titles. Working with renowned publishing groups including Rand McNally and Time-Life, and entertainment companies like Children's Television Workshop, PIM has developed, and is continuing to

develop, a broad range of educational, informational and entertainment titles. To illustrate the broad span of CD-I disc availability, current selections include such varied topics as "Treasures Of The Smithsonian," "A Visit To Sesame Street," a special CD-I "Jukebox Series," "ABC Sports

Golf," "Cartoon Jukebox," "Time-Life Photography," "Caesar's World Of Gambling," "Children's Musical Theatre," and "Sandy's Circus Adventure," to name just a few. A complete list is available from your retailer.

AUDIO CASSETTE.
FIRST.
LASER OPTICAL VIDEODISC
FIRST.
COMPACT DISC.
FIRST.

AND NOW
**COMPACT
DISC-INTERACTIVE**

FIRST AGAIN.



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PHILIPS INTRODUCES CD-INTERACTIVE

A NEW INNOVATION FROM PHILIPS...THE INVENTOR OF CD TECHNOLOGY

CDI9108K Compact Disc Interactive Player

- Control your TV with CD-Interactive - the first family-oriented multi-media system
- Plays all CD-I discs, existing CD-Audio discs and Photo CD discs (when available)
- Operates with included Thumbstick remote control or optional mouse, joystick, kids' controller
- Plays on your TV receiver and stereo system
- Menu-driven operation
- Maximum audio capacity of 19 hours, with capabilities for more than 16 million colors



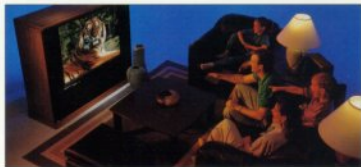
Philips CDI910 — Compact Disc Interactive with Remote Thumbstick.



Philips CD-I system connects easily to your existing home entertainment components

Be among the first in the world to experience the excitement of a revolutionary dimension in multi-media in-home education, information and entertainment - Compact Disc-Interactive - a totally new concept that finally puts complete control of your television and audio system right where it belongs, in your own hands!

CD-Interactive truly brings you the world on a disc - giving you the ability to control the information or entertainment you receive; determine the sequence of presentation; ask questions; and get immediate answers. With CD-I you don't just read about exotic places in a guidebook, you actually explore the sights and sounds of your own personal Shangri-La.



Television becomes thought-provoking for the whole family

You don't just read about taking better photographs, the interactive capabilities of CD-I let you practice right on your TV screen. And children can visit "Sesame Street" and other pre-school pleasure spots at their whim - learning while being entertained - and retaining what they've learned through the exciting and flexible teaching advantages that interactive participation offers.

CD-I connects quickly and easily to your television receiver and home stereo system - you have no optional accessories or adaptors to buy. Once connected, CD-I

is "youngester-simple" to operate - the unique remote has been designed to fit conveniently into one hand, and the thumbstick and action keys, the most-used controls for interacting with a disc, are likewise positioned for easy, one-hand operation.

The present and future applications of CD-Interactive are truly limitless. In the future, you can have your favorite family photos transferred to compact disc for viewing on your home TV.

THE WORLD ON A DISC

Put complete control of your television where it belongs — in your hands!

Thumbstick remote controls all disc action



Total audio, video, graphics, and photo CD compatibility

Plays existing audio discs. Your new CD-I player will play all your CD discs with the quality you have come to expect from Philips CD players. On-screen TV displays make programming and playing quick and easy. CD-Interactive will inform and amuse your family for years to come.

Compact Disc-Interactive - The World On A Disc!

Fun! Excitement! Knowledge! CD-I has it all.

CD-I Software - the new world-wide standard for home interactive systems! Only once in home entertainment history has a true world-wide standard software concept existed - Compact Disc technology invented by Philips. And now, because of its world-standard status, the Philips CDI910 will play any and all present and future CD-I discs, produced by any manufacturer, purchased anywhere in the world. Explore a wide range of CD-I categories: Children, Music, Games and Special interest.

Software designed for all ages and interests



COMPACT DISC Interactive



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