

Dear Cavity Fighter:

Look, life is no bowl of cherry gumdrops. So anytime you score more than 35,000 points in a Steve Cartwright game like Plaque Attack, it's cause for celebration. You should be proud of yourself. Way to go. You proved that, once again, toothpaste is man's answer to gumming your lunch.

Of course, nothing as toothsome as dental hygiene comes easy. The cheeseburgers were tough. The gumdrops made you drop your gums. And don't even mention the ice cream cones. Teeth were dropping like flies. It was junk food city.

But you did it. You beat those sweets to a pulp.

And now it thrills us--not to mention dentists everywhere-to present you with the enclosed No Plaque Pack patch. (Say that fast ten times.) You really displayed some superior tubesmanship in the teeth of that assault. You gave decay the brush-off. Bicuspids everywhere are resting a little bit easier tonight.

Hey, don't be modest. Give us a gleeming white smile.

Yours toothfully,

Jan Marsella Game Chairman

P.S. Please be sure and read the heat seal instructions carefully on the reverse side of the patch. Your name will be added to our mailing list and you'll receive Activisions, the newsletter that reports on new Activision game cartridges, our designers, special contests, and experiences of Activision fans like you around the country.